

A new recruitment site for the Army now serves as the employment portal for Army positions worldwide. Army Civilian Service (CSRS) will be retiring en masse over the next 10 years. To attract the next generation of employees, a focused enterprise-wide recruitment strategy required the development of a new website to promote the Army as an employer of choice. The Army Civilian Service website establishes an Army civilian web presence to increase prospective employees understanding of any motivation to join the Army civilian team.

Previously the Army maintained an employment board on the Civilian Personnel On-Line (CPOL) website. The CPOL employment board did not highlight the advantages of civilian employment with the Army. A dot com would provide the added ability to raise awareness, interest and understanding about Army Civilian employment, ultimately recurring potential candidates. Establishing a site dedicated to Army Civilian Service would dispel the myth concerning employment with the Army requires a uniform.

Over the next two years, the Army will transition from one automated recruitment tool, called Resumix, to another, USA Staffing, for advertising vacant positions, accepting applications and evaluating the job seeker's eligibility and qualifications. To facilitate this movement, all Army announcements will now be posted on the new website. The Army Civilian Service website will eventually become the information center for civilian employment. This site is one of the enterprise-wide Army Civilian Service initiatives to meet the President's Hiring Reform mandate to reduce the hiring time for federal positions.